

# SHOW DIRECTORY ADVERTISING AND LISTING FORM

If you are only placing show listings, and not paid advertisements, please update your listings online at [www.FarmCollectorShowDirectory.com](http://www.FarmCollectorShowDirectory.com). It's quick and easy, and there is no need to mail in this form.

If you have multiple ad submissions, please use the reverse side or make a photocopy of this blank form.

## CONTACT INFORMATION FOR ADVERTISEMENTS/LISTINGS

Please provide the main contact person for your organization below. This will be the contact information we update in our database for questions or proofs regarding your ads or listings. We will send a complimentary copy of the *Show Directory* to this contact person.

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ EMAIL ADDRESS FOR AD PROOF: \_\_\_\_\_

**Submission deadline for ad proofs: Sept. 23, 2024.** An email proof will be sent for all ads designed by us.

## PRIMARY SHOW LISTING INFORMATION

CLUB/BUSINESS NAME: \_\_\_\_\_

SHOW NAME: \_\_\_\_\_

2025 SHOW DATES: \_\_\_\_\_

Where show should be listed: CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

FEATURED BRAND NAME: \_\_\_\_\_

SHOW ADDRESS/DIRECTIONS TO SHOW: \_\_\_\_\_

CONTACT PERSON FOR SHOW LISTING: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

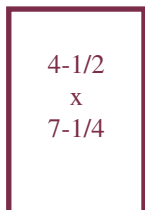
WEBSITE: \_\_\_\_\_ FACEBOOK: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_  
(required)

## ADVERTISING INFORMATION:

If you are interested in placing an advertisement to coincide with your show listing, please complete the form below. All ads include a free listing in the Farm Collector Online Show Directory. Please note: All advertisements must be prepaid. Please include payment information on the blue form enclosed. Returning Advertisers: Please make updates and write instructions directly on the copy of your previous ads provided in this packet.

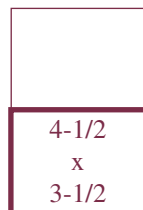
Full Page Color  
\$995



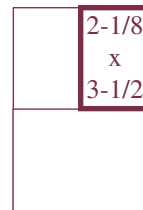
Full Page B/W  
\$825



1/2 Page B/W  
\$565



1/4 Page B/W  
\$360



No Ad

Please submit new ads electronically in an Adobe PDF x-1a:2001 format. If you cannot provide a PDF and would like us to create the ad, on a blank sheet of paper, please include clear, specific instructions of the layout you desire. Please include any clip art and photographs you would like for us to use to build your ad. **Proof deadline: Sept. 23, 2024**

**LISTING AND ADVERTISING DEADLINE: NOV. 4, 2024**

SEND TO: FARM COLLECTOR SHOW DIRECTORY • 1503 SW 42nd St. • Topeka, KS 66609-1265

Phone: 800-682-4704 • Email: [info@FarmCollectorShowDirectory.com](mailto:info@FarmCollectorShowDirectory.com) • Web: [www.FarmCollectorShowDirectory.com](http://www.FarmCollectorShowDirectory.com)

## SECOND ADVERTISEMENT/LISTING

CLUB/BUSINESS NAME: \_\_\_\_\_

SHOW NAME: \_\_\_\_\_

2025 SHOW DATES: \_\_\_\_\_

Where show should be listed: CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

FEATURED BRAND NAME: \_\_\_\_\_

SHOW ADDRESS/DIRECTIONS TO SHOW: \_\_\_\_\_

CONTACT PERSON FOR SHOW LISTING: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

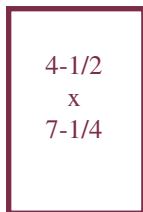
WEBSITE: \_\_\_\_\_ FACEBOOK: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_  
(required)

**SECOND ADVERTISEMENT** (Please check one. Returning Advertisers: Please make updates directly on copy provided):

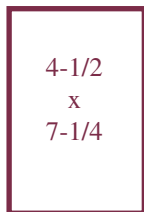
Full Page Color

\$995



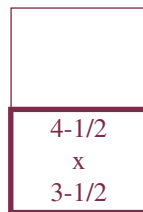
Full Page B/W

\$825



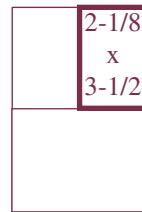
1/2-Page B/W

\$565



1/4-Page B/W

\$360



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## NATIONAL CLUB LISTING

A section of the Show Directory is devoted to national clubs such as Rumely Products Collectors, Inc. and Massey Collectors Assn. If your group has a nationwide membership, please give us your club information so we can include it in this helpful resource section.

CLUB/BUSINESS NAME: \_\_\_\_\_

SHOW NAME: \_\_\_\_\_

2025 SHOW DATES: \_\_\_\_\_

Where show should be listed: CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

FEATURED BRAND NAME: \_\_\_\_\_

SHOW ADDRESS/DIRECTIONS TO SHOW: \_\_\_\_\_

CONTACT PERSON FOR SHOW LISTING: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_ FACEBOOK: \_\_\_\_\_

**LISTING AND ADVERTISING DEADLINE: NOV. 4, 2024**